

Jaclyn Krymowski

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Professional Profile

- Experienced communicator in interpersonal, verbal, and written communications with experience and coursework in professional leadership, public speaking, and data visualization
- Excellent time management with attention to detail, self-motivation, and having strong commitment to audience success and satisfaction working independently or as part of a team
- Competent with WordPress platform and design
- Competent with Microsoft Office and Adobe Creative Cloud
- Strong interpersonal communicator with experience managing, supervising and working as part of a team to accomplish tasks in a timely and efficient manner

Work Summary

THE HERDBOOK AG MEDIA | FAIRBORN, OHIO | DECEMBER 2017 – CURRENT

Freelance writing and blogging

- Work with clients to create original content for digital, web and print publication in B2C and B2B applications
- Clientele includes national and international publications and companies
- Regular clientele includes AGDAILY.com, Progressive Publishing, Countryside Publications, the Ohio Farm Bureau and Twin Rivers Media
- Manage personal and professional company blog to promote services and provide insight to agriculture industries

Publications, Media, Journalism and Technical Writing Services

- **U.S. Dairy Export Council:** Public Relations Consultant, solicit and coordinate interviews for CEO and President Krysta Harden, take and organize all communication inquiries, advise as necessary
- **Global BioAg Linkages:** Edit, writer and supervise content for publication BAW Digest, communications work for global BioAg World Congress
- **V22 Media:** Editorial supervisor of North America FarmQuip digital magazine
- **UPL:** Edit and compose in-house communications including emails, testimonials and miscellaneous projects; editor for European regional and global company magazines
- **ClicRtechnologies:** Public Relations Director, responsible for media distribution, coordinating with CEO, social media accounts and general publicity
- **American Dairy Coalition:** Compose and edit in-house communications including newsletters and articles; compose press releases for external distribution
- **Agripost.cn:** Edit, revise and format articles previously translated from Chinese
- **Darigold:** Regular contributor to The Daily Churn digital magazine and blog
- **AGDAILY.com:** Regular contributor, reporter at live events, cover blogs, news, and scientific reports
- **Progressive Publishing:** Regularly contribute to *Progressive Cattle* covering genetics, news and management topics, occasional contributor to *Progressive Dairy* covering profiles, news, management and scientific topics
- **Livestock Media Group:** Field editor for *American Cattleman* and *American Dairyman*, cover genetic, scientific and management topics.
- **EG Media:** 2018 *Chickens* featured article; 2021 *Hobby Farms* featured article
- **Countryside Publications:** Contributing editor to *Goat Journal* covering business, management, health and informational topics; contributor to *Backyard Poultry*
- **The Ohio Farm Bureau Federation:** Regular contributor to *Our Ohio* magazine, statewide publication for the membership. Cover features, profiles and interviews.
- **Farm and Dairy Newspaper:** On-site reporter for the state FFA convention and photographer at the National Farm Machinery Show.
- **The Herdbook Blog:** On my business website, I also host my own blog which I have contributed to since 2017. Here I target young agriculture professionals and share my opinions on hot topics

Other projects

- **Social Media Management**
- **Company Brochures**
- **Logo Design**
- **Case Studies**
- **Brand Guides**
- **Blog Posts**
- **Ad Design**
- **e-Newsletters**
- **Press Releases**
- **Marketing Copywriting**
- **Technical Articles**
- **Script Writing**
- **Editing**

AMERICAN JERSEY CATTLE ASSOCIATION | COLUMBUS, OHIO | JUNE 2018 – JANUARY 2020

Communications

- Composed, drafted, edited and revised topic and feature articles for association magazine *Jersey Journal*
- Managed Facebook and Instagram accounts while creating and scheduling original posts
- Created websites and blogs in WordPress for various clients
- Assisted with managing social media accounts resulting in increased traffic
- Assisted in website, press release and newsletter design, distribution and management
- Designed original print ads to sell to clients
- Attended conferences, annual meetings, farm visits, shows and sales to produce digital content

PROGRESSIVE PUBLISHING | JEROME, ID | MAY 2017 – AUGUST 2017

Editorial intern

- Composed, drafted, and revised topic and featured articles for magazine publications *Progressive Dairy* and *Progressive Cattle* resulting in increased reader interest and feedback
- Assisted with coverage of the National Mastitis Council regional conference
- Photographed animals and farm scenery for publication

KENTUCKY SHEEP & GOAT DEVELOPMENT OFFICE | BOONESBOROUGH, KY | MAY 2016 – OCTOBER 2016

Public relations & communications intern

- Publicized educational and promotional office events
- Coordinated 2016 KIO Small Ruminant Summit speakers
- Wrote and publicized press releases, surveys, and office magazine articles contributing to a widespread attendance and feedback from tri-state area
- Managed social media posts for event promotions

Education

THE OHIO STATE UNIVERSITY | COLUMBUS, OH | MAY 2018

Bachelor of Science in Agriculture

Major: Animal Science with a Specialization in Animal Industries

Minor: Agricultural Communication

THE OHIO STATE UNIVERSITY ATI | WOOSTER, OH | MAY 2016

Associate of Science in Agriculture

Major: Livestock Science with a Specialization in Beef Production

Awards & Honors: 2016 Outstanding Student, Director's Challenge Grant, Dean's List